



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Restore Our Future (15808)
Mentzer Media Services, Inc. (3427)
CLOYD, ELISE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
RESTORE OUR FUTURE (114980)
National/Political
1782/06226039

Invoice 627226
Inv Date 8/26/2012
Terms Net 30
Contract 321151
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RESTORE OUR FUTURE

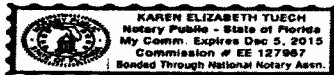
CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:16PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1	07/31/12 5:28PM (Tu)	00:30		ROF12TV17	\$1800.00	
2.0	Spot	5:00:00PM- 6:00:00PM	Day, Th-1, F-1	08/02/12 5:22PM (Th)	00:30		ROF12TV17	\$1800.00	
2.0	Spot	5:00:00PM- 6:00:00PM	Day, Th-1, F-1	08/03/12 5:28PM (Fr)	00:30		ROF12TV17	\$1800.00	
3.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	07/31/12 6:29PM (Tu)	00:30		ROF12TV17	\$2700.00	
3.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/01/12 6:13PM (We)	00:30		ROF12TV17	\$2700.00	
3.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/02/12 6:27PM (Th)	00:30		ROF12TV17	\$2700.00	
3.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/03/12 6:27PM (Fr)	00:30		ROF12TV17	\$2700.00	
4.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1	07/31/12 7:29PM (Tu)	00:30		ROF12TV17	\$3300.00	
4.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1	08/01/12 7:24PM (We)	00:30		ROF12TV17	\$3300.00	
4.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1	08/02/12 6:59PM (Th)	00:30		ROF12TV17	\$3300.00	
5.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	07/31/12 12:01AM (Tu)	00:30		ROF12TV17	\$750.00	
5.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	08/01/12 11:54PM (We)	00:30		ROF12TV17	\$750.00	
5.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	08/02/12 11:44PM (Th)	00:30		ROF12TV17	\$750.00	
5.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	08/03/12 12:01AM (Fr)	00:30		ROF12TV17	\$750.00	
6.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, Th-1, F-1	07/31/12 11:27PM (Tu)	00:30		ROF12TV17	\$1800.00	
6.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, Th-1, F-1	08/02/12 11:27PM (Th)	00:30		ROF12TV17	\$1800.00	
6.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, Th-1, F-1	08/03/12 11:24PM (Fr)	00:30		ROF12TV17	\$1800.00	
7.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	08/04/12 7:06PM (Sa)	00:30		ROF12TV17	\$900.00	
7.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	08/04/12 7:29PM (Sa)	00:30		ROF12TV17	\$900.00	
8.0	Spot	5:00:00PM- 6:00:00PM	Day, M-1, W-1, Th-1	08/06/12 5:14PM (Mo)	00:30		ROF12TV17	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00PM	Day, M-1, W-1, Th-1	08/08/12 5:22PM (We)	00:30		ROF12TV17	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00PM	Day, M-1, W-1, Th-1	08/09/12 5:42PM (Th)	00:30		ROF12TV17	\$1800.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/06/12 6:13PM (Mo)	00:30		ROF12TV17	\$2700.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/07/12 6:22PM (Tu)	00:30		ROF12TV17	\$2700.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/08/12 6:13PM (We)	00:30		ROF12TV17	\$2700.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/09/12 6:23PM (Th)	00:30		ROF12TV17	\$2700.00	
10.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/06/12 7:25PM (Mo)	00:30		ROF12TV17	\$3300.00	
10.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/07/12 7:04PM (Tu)	00:30		ROF12TV17	\$3300.00	
10.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/08/12 7:13PM (We)	00:30		ROF12TV17	\$3300.00	
10.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1	08/09/12 7:29PM (Th)	00:30		ROF12TV17	\$3300.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1, W-1, Th-1	08/06/12 12:01AM (Mo)	00:30		ROF12TV17	\$750.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1, W-1, Th-1	08/07/12 12:02AM (Tu)	00:30		ROF12TV17	\$750.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1, W-1, Th-1	08/08/12 11:53PM (We)	00:30		ROF12TV17	\$750.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1, W-1, Th-1	08/09/12 11:53PM (Th)	00:30		ROF12TV17	\$750.00	
12.0	Spot	11:00:00PM-11:35:00PM	Day, M-1, Tu-1, W-1	08/06/12 11:32PM (Mo)	00:30		ROF12TV17	\$1800.00	
12.0	Spot	11:00:00PM-11:35:00PM	Day, M-1, Tu-1, W-1	08/07/12 11:22PM (Tu)	00:30		ROF12TV17	\$1800.00	
12.0	Spot	11:00:00PM-11:35:00PM	Day, M-1, Tu-1, W-1	08/08/12 11:27PM (We)	00:30		ROF12TV17	\$1800.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$74,100.00
Commission	(\$11,115.00)
Net Total	\$62,985.00

Total Spots 37

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.